

# BUSINESS GOA <sup>₹50</sup>

Goa's Only Business Magazine

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## AND THE AWARD GOES TO...

The Ulhas presents Business Goa Awards for Corporate Excellence –  
Goa's first ever business awards took off in style at Tito's.



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Avinash Borkar receives the award for Akar Creations



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Ralph de Souza presents the award to Nandan Kudchadkar of LPK Waterfront



Pavithran Nambiar of Goa Marriott Resort & Spa receives the award



Suraj Morajkar of The Sol receives the award



Devadas Naik of Highland Resorts receives the award



Sheetal Pai Kane presents the award to Poonam Desai and Hari Kaul of CMM Oona



Aakash Khaunte of Alcon Automobiles receives the award



Nigel Cabral presents the award to Sonja Weder and Thomas Schnider





# A toast to Goa's business jewels

When it comes to honouring Goa's business jewels, nothing short of the best will do. And the best they got at the glittering Ulhas presents Business Goa Awards for Corporate Excellence 2012 ceremony. So, while the beautiful sun set into the Arabian sea on a pleasant February 7 evening, 29 businessmen, businesswomen and businesses took away a personalized award plaque to thundering applause and cheering from the entire Goan business fraternity. Held at the popular sea-side venue, Tito's Courtyard, in Baga, the event witnessed a spectacular turnout. Almost the entire business industry as well as friends and well-wishers of the Business Goa magazine graced the ceremony. The chief guest for this stunning evening was Delhi-based Anurag Batra, chairman and editor-in-chief of exchange4media..

The evening started off with an introductory speech about both, *Business Goa*- Goa's only business magazine and the inaugural edition of the Ulhas presents Business Goa Awards for Corporate Excellence 2012. In 2009 Savoir Faire Media created a milestone when they launched *Business Goa* magazine. Now, the brand has created yet



another landmark organizing the Business Goa Awards for Corporate Excellence 2012.

Entrepreneurs are the backbone of any vibrant economy. This is especially relevant to Goa, which has in the past few years, seen a slew of individuals make their foray into the business world via their exciting and innovative business ideas. While earlier tourism and mining were the chief drivers of the economy, today, thanks to the daring and entrepreneurial spirit of an increasing number of Goans, as well as neo settlers who have made Goa their home, a range of business including realty, health, fitness, media, lifestyle, interiors and home décor have become great success

stories. So when there are glittering awards ceremonies honouring the likes of actors, artists, musicians, etc, it was only a matter of time before these amazing entrepreneurs, too, were appreciated for all their hard work and efforts. Endorsing this opinion, hotelier and industrialist Ralph de Souza said, "Up till now there were no acknowledgments of achievements and works of industrialists in Goa. The Business Goa Awards were an excellent way to honour them for their contributions. Hats off to Harshvardhan Bhatkuly and his team for initiating such awards in Goa and I hope this becomes an annual event." This was in fact, the sentiment being echoed by most of the dignitaries who graced the do with most commenting on how well the event had been organized and how the winners had been deservingly selected and about their hopes that the awards grow bigger and better with every passing year. Pankaj Joshi, CEO, Airmax said, "The ceremony was a very impressive and a well managed event. Even though it was organized for the first time, it was equivalent to any national level corporate event." Ramnath Kare, former President GCCI said, "The first edition of the Business Goa awards





Pics: Aslesh Kamat & Shammiula Sayyed

was very good. It was a well organized event and a very inspiring one." Parvish Andani Kamat of Anka Services said, "Being an entrepreneur in the business world is not easy. Therefore, any sort of recognition given is an acknowledgement of their struggle and success and hence, must be celebrated. I had a great time at the Business Goa awards for Corporate Excellence 2012 which was attended by the who's who of the Goan business world."

Business personalities and businesses from across 29 categories were honoured that night. The award night was a beautifully personalized award plaque featuring a picture of the winner along with details of the category they have been chosen in and the insignia of the Ulhas presents Business Goa awards for Corporate Excellence 2012.

Apart from the winners, Business Goa also felicitated those associated with the awards, Vikram Verlekar of Ulhas Jewellers, the title sponsor and David D'Souza of Tito's, concept partners. Also honoured with a thank you plaque and a gift was K Sudheendra of Printek Printers, Bangalore who has supported Savoir Faire Media right since its inception ■

## How the awards were created:

Unlike other award ceremonies where winners get one standard trophy, the Business Goa Awards for Corporate Excellence 2012 was different. Awardees were presented a personalized award plaque featuring not just their name and the category they won under, but also a photograph of themselves or the winning organisation. It will suffice to say that this high level of personalization of the award

was greatly appreciated by not just the awardees but also the guests.

To make these award plaques, Business Goa's photographers visited each and every award winner for a special photoshoot. The plaques were then specially designed by the in-house design team and framed at Picturesque owned by Sajjan and Manisha Bhatcar who did an award-winning job of the same ■

## Award Dossier:

Keeping with the spirit of celebration of an awards ceremony of this magnitude, a commemorative brochure was also prepared. The brochure contains a picture and a brief of each award winner detailing their achievements, thus explaining why each winner deserved to win in his or her category. Also featured in the brochure are profiles and pictures of the Business Goa magazine, Ulhas Jewellers, the title sponsor, Tito's the concept partner, My Goa Goa's only social magazine, a sister publication of Business Goa ■

